

"AMARAVATHI"

Short Film Festival-2017

About APSFTVTDC

The Government of Andhra Pradesh with a view to encourage Telugu Film Industry established the Corporation in the year 1975 and since then the Corporation with the active support of the State Government is engaged in the service of Film and Television Industry. In order to encourage good Films, the Government instituted NANDI AWARDS for both Films and Tele-films etc.

With the advent of Technology, many a young talent show casing their talent in the form of short films on various platforms that are now available. The *"AMARAVATHI"* Short Film Festival is aimed at encouraging such young talent.

Festival Mission & Objective

The mission and objective of the "AMARAVATHI' Short Film Festival-2017 is to give Telugu short films an identity that differentiates this art form, from the conventional big screen. ASFF showcases short films that celebrate diverse cultures, aesthetic traditions, social and relevant themes and other works that challenge and transcend expectations. Our particular interest is in short films that deal with novel themes, cutting-edge technology and unusual visualization, traditional as well as those that dissent in form, technique or content from the mainstream.

Rules and Regulations:

- 1. Eligibility:** Entries for the *"AMARAVATHI"* Short Film Festival-2017 are open for everyone who produced film in Telugu language. Participants under 18 years age must submit a consent letter from their parent or guardian.
 - Animation series/episodes made for TV Channels / Cable TV are not eligible for entry.
 - Film may be entered by any organization / agency or by an individual film Producer / Director who holds the copyright. There is no restriction on number of entries.
 - .The Short Film can be based on any subject or concept.

- . The Short Film should be in **Telugu language**. Dubbing/Remake short films are not eligible.
- . The total run time of the Short Film including opening & closing credits should strictly be a minimum of FIVE minutes and maximum of TWENTY minutes.
- . Only Short Films produced and uploaded in YouTube from 1st January, 2017 to 31st December, 2017 will be accepted.
- . All the entries with such subjects that criticize the policies of the Government, disrupting communal harmony, deal with excessive violence, indiscipline among student community beyond reasonable limit, sex, assault on women by men bordering on obscenity, vulgar dialogue, and any thing that is prejudicial to the time tested traditions and culture.

2. Awards : Besides the Technical Awards, there will be three awards for the 3 best films.

3. How to Apply?

- a) Online Entry – Form of AMARAVATHI SHORT FILM FESTIVAL-2017 is available on the Corporation's website www.apsftvtdc.in
- b) Procedure – An applicant has to fill up the required fields and upload.
- c) Entry Fee – Non refundable entry fee of Rs.1,000/- per entry shall be paid by way of Demand Draft / Banker Cheque in favour of the APSFTVTDC payable at Vijayawada.
- d) The applicants are required to provide you tube link of the short film in the application.

3. Final Submission: After online submission of application, the hard copy of the application along with DD/BC, declaration etc., shall be received in the Corporation's office by **15th May, 2018**.

5. Format for Screening :

Digital ··VOB / MP4 / Blue Ray

6. Jury :

- a) All the entries will be scrutinized by the Preliminary Jury constituted for this purpose. The preliminary Jury will select 100 entries from the total entries received for final selection.
- b) A duly constituted for final Jury shall determine the films which deserve awards. The decision of the Jury will be final and binding on all.

7. Rights of APSFTVTDC

- a) APSFTVTDC reserves the right to accept or not to accept any film on any ground without assigning any reason.
- b) Pre certification will not be applicable for entering films in the festival. However screening of certified films will be subject to exemption granted under the Cinematography Act 1952.

c) Decisions of the APSFTVTDC regarding all matters not expressly provided for in these regulations or which require interpretation of the clauses mentioned above shall be final & binding on all.

d) If a film is not selected, the APSFTVTDC will not in any way whatsoever provide any justification and/or comments regarding the reasons for non-selection of a film. The decision of the Jury is FINAL.

8. Copyright :

a) It is the sole responsibility of the entrant to secure clearance from the copyright holders of any copyrighted material included in the film. The APSFTVTDC will not be held responsible for the unauthorized inclusion of any copyrighted material within or relating to the submitted film.

APSFTVTDC reserves the right to disqualify any film with any unauthorized inclusion of copyrighted material.

10. General :

a) APSFTVTDC is under no obligation to provide comments or feedback regarding the film entered to the entrant or any other representative of the submitted film.

b) Clippings of selected films will be put online on the official website of the festival.

b) Entry Forms with incorrect / inadequate / illegible / ambiguous particulars and not submitted along with the required certificate / undertaking will not be considered.

11. Disclaimer

All disputes in respect of any matter relating to the APSFTVTDC shall be subjected to the exclusive jurisdiction of the competent courts in Vijayawada.

AWARDS

1st Best Short Film – Rs.1,00,000/- cash award & Memento

2nd Best Short Film – Rs.50,000/- cash award & Memento

3rd Best Short Film – Rs.25,000/- cash award & Memento

Best Male Character – Rs.10,000/- cash award & Memento

Best Female Character – Rs.10,000/- cash award & Memento.

Best Director – Rs.20,000/- cash award and Memento

Best Cinematographer – Rs.10,000/- cash award and Memento

Best Writer – Rs.10,000/- cash award and Memento

Special Jury Award – Rs.10,000/- cash award and memento.